

## **Note to users/visitors of the site in accordance with and for the purposes of Legislative Decree no.196/2003 and the Decision no. 229 of 8 may 2015 of Data Protection Authority**

This note is provided to inform you of the privacy principles that govern the use of information obtained from users/visitors who interact with the online web services accessible on the website *bellevue.it*.

This page describes how the site is managed in relation to the processing of personal data of users/visitors who browse it. This information provided pursuant to art. 13 of Legislative Decree no. N. 196/2003 (Code for the Protection of Personal Data) and in accordance with EU Data Protection Directive 95/46/EC and their equivalents in other EU Member, to those who interact with web services accessible via internet at the address: *bellevue.it*.

This information is provided only for the site *bellevue.it* and not for other web sites accessed via links.

### **Owner and place of data processing**

The website *bellevue.it*:

- Is owned by Bellevue S.p.A., via Marina Grande, 1 80067 Sorrento NA Italy, at whose offices, managed by its internal staff, is processed any request made through the website. The owner of the website, Bellevue S.p.A. is committed to ensure compliance with the legislation for the protection of personal data;
- The content of the web site is maintained by Mediasoul, via Santa Sofia, 13 Vico Equense NA
- It is hosted by Fastweb Milano, where only activities related to technical services are done.

Users/visitors must read carefully this note prior to submitting any personal information and/or fill in any electronic forms on this website. By visiting the website *bellevue.it* users/visitors accept the practices described in this privacy policy.

### **Types of personal data and purpose of the processing**

- ***Navigation data***

The computer systems and software procedures for the operation of our website may acquire, during its normal operation, some personal data whose transmission is implicit in the communication protocols of the Internet. This information is not collected so as to be associated

with identified users, but, by its very nature, could, through processing and association with data from third parties, identify users (eg.: IP addresses, domain names, etc.) This data will be used only for statistical purposes (therefore anonymous) and to check the correct operation of the site. Personal data is kept on the website for a limited period and will not be communicated or spread.

- ***Data provided by users/visitors***

Users/visitors connecting to this site, optionally, explicitly and voluntarily enter their personal information to make requests, to gain access to services, or to subscribe to the mailing list, should understand this will lead to the acquisition by us of personal data which will be used exclusively to meet any request made by the user, or to provide a service requested by the users. Personal data provided by web users/visitors will be communicated to third parties only where such disclosure is necessary to comply with requests of same users/visitors, directly or by implication.

- ***Data related to cookies***

Cookies are small text strings that visited sites leave on users' computers to improve navigation and, possibly, monitor their use. Some can be transmitted back to the same site at the next visit by the same user, to allow recognition, and thus to enhance the operation of the site, such as cookies that will make browsing faster or showing content of interest to the user in the light of previous choices. During the navigation of a site, users could receive on their computers cookies that are sent by other web sites or servers (so-called "third-parties").

The site *bellevue.it* uses two different types of cookies: it uses session cookies to allow a safe and efficient exploration of the site, to recognize from which country users/visitors are connecting, to maintain contacts with the user/visitor during the session, to allow the users/visitors to register and log in to their account and to enable them to complete their request. These cookies are not stored permanently on the computer and disappear when the browser is closed.

The web site also uses persistent cookies to personalize users/visitors experience depending on the device used (computer, tablet or smartphone), cookies to analyse accesses to the site (Google Analytics) and cookies to allow users to share content of the site through social networks or e-mail. These cookies are stored permanently on users/visitors computer and have a variable duration.

The service called Google Analytics uses the monitoring cookies, which do not store personal data. The information collected on the use of the

website, including IP addresses, are sent and processed by the server of Google Inc. with headquarters at 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

In this case, Google Inc., configured as an independent organization processing such data, is committed to using the information collected through the service Google Analytics for the sole purpose of tracking the use of the web site. It would include generating reports on the activities for use by the owner of the site and providing other services related to the activities of the website, the connection mode (browser / device used for the connection, etc.), the methods of research used and the identification of the pages visited. Google reserves the right to communicate information to third parties if required by law or where such third parties process the information on Google's behalf. Google will not associate IP addresses with any other data held. Google Analytics makes available a wide range of documents relating to privacy and data security at:

<https://support.google.com/analytics/answer/6004245> .

By using the site *bellevue.it*, the users/visitors agree to the processing of data by Google Analytics in the manner and for the purposes specified.

Users/visitors should remember that the user can deactivate at any time the use of cookies by selecting the specific setting on the browser. This measure will not affect the navigation of the website *bellevue.it*.

Pursuant to paragraph 2 of Article 122 of the Code concerning the protection of personal data, the links that give information on how to disable the use of cookies for the most popular browsers is given below, for all other browser, such information is readily available through one simple search by name of the browser + "disable cookies".

Microsoft Internet Explorer: <http://windows.microsoft.com/it-it/windows7/block-enable-or-allow-cookies>

Google Chrome: <https://support.google.com/chrome/answer/95647?hl=it>

Mozilla Firefox: <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>

Opera: <http://help.opera.com/Windows/10.00/it/cookies.html>

Apple Safari: <https://support.apple.com/it-it/HT201265>

## **Optional supply of data**

Your personal information, as you may understand, is necessary for the purposes shown above, but its communication to us is not compulsory. However, not giving us personal information or not authorizing its processing could mean the impossibility of responding to the request.

## **Method of processing**

The processing is done through automated means (eg. electronic procedures) and/or manually (eg. hard copy) for the time strictly necessary to achieve the purposes for which the data is collected, in accordance with the legal provisions in force. Specific security measures are implemented to prevent loss, illicit or incorrect use of data and unauthorized access.

### **Rights of the users/visitors**

The users/visitors to whom the personal data refers have the right at any time to obtain confirmation of the existence of such data and to know its content and origin verify the accuracy or request the integration or updating, or amendment, pursuant to art. 7 of Legislative Decree 196 /2003. The user/visitor has the right to request cancellation, transformation into anonymous form or blocking of the data processed in violation of the law, and oppose in any case, on legitimate grounds, to its processing. Related requests must be submitted directly to the owner by sending an e-mail to [info@bellevue.it](mailto:info@bellevue.it).

This document published at *bellevue.it*, constitutes' "Privacy Policy" of this site and may be revised periodically. The use of the information collected is subject to the Privacy Policy in effect at time of use.